



Year 2
Volume 6
Jan 2015

insight

RMD Sinhgad School of Management Studies, Warje, Pune

Happy Thought

If somebody offers you an amazing
OPPORTUNITY
but you are not sure you can do it
SAY YES
then learn how to do it later!

Read for...

[Utthan – Women Empowerment](#)

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**RMD Sinhgad School of Management
Studies Campus, Warje, Pune**



Dear Students,

First of all, I wish you a very Happy & prosperous New Year 2015! May you be blessed with all deserving opportunities and success in professional as well as personal life!

In past semester, you have experienced many new dimensions of learning, your own strengths and weaknesses through Student Training Program (STP). All GD – PI sessions, PEST quizzes, SSQ, DSQ, Aptitude tests etc. must have conveyed you the message – Still, there is lot to learn! Various seminars from industry experts, case study sessions; industry visits etc. might have opened your eyes towards real time challenges in developing and managing business on various fronts.

This semester will also be full of excitement, activities and learning! As you know that we have already begun with Sinhgad Karandak 2015. Many of our students have represented our institute in various events like sports, race, cultural and social activities.

In Jan 1st week, team of 1st year and 2nd year students with few faculty members have visited Khadakwasla village and conducted eye opening session on “Women Empowerment”. More than 50 villagers of age ranging from 10 yrs – 70 yrs took advantage of this opportunity.

Volunteers conveyed their message via activities, games, role plays, songs etc. Villagers participated enthusiastically. They asked various queries and capable team of students & faculty members resolved queries satisfactorily. Even Sarpanch of that village's Gram Panchayat appreciated our efforts and requested team to keep visiting in future as well. All of this happened because of complete ownership of work by both faculty and students. I whole heartedly congratulate you all for putting your best!

This is what has already happened. There is still a lot in store for you. Spectrum and many other events are starting from 3rd week of Jan. There are more than 30 events to challenge our creativity, logic, aptitude, verbal ability, presence of mind, dexterity etc. Registrations for all these events have begun. I expect all of you to participate in some or the other events to showcase your talent. You will also come to know what about areas of improvement.

I am sure that this semester will give you many opportunities to explore and experiment new ideas on various walks of life. We are always there to support, help and appreciate!

Dr J John Peter
Dean





Utthan – Word itself suggests upliftment. Upliftment of productivity, quality, processes, safety, moral of people in the society!

On 3rd of January, 2015, volunteers including 11 students along with four faculty members of RMDSSOMS visited a village at Khadakwasla for a social activity on women empowerment.

Students were **Herambh Khedekar, Mayuri Tawade, Babita Yadav, Amol Ghodke, Rakesh Paygude, Harish Kolhe, Murli Rewaskar, Prashant Bharam, Amit Kirke, Suzi Veeram, Girija Naidu, Ashwini Kakade.**

Faculty members who coordinated event were **Prof Archana Chirmade, Prof Priyanka Bachhav, Prof Amar Narkhede, Prof Dnyaneshwar Ghuge and Prof Ravi B. Achaliya.**



The important aim of this 2 hour program was to help the women realize their inner potential and use this potential to strengthen themselves and their families. A short introduction was given by **Prof Priyanka Bachhav**, telling them in short about the entire program planned for them.



The student volunteers organized certain one minute fun games for the women proving to be an ice-breaker for the women. Some of the games played were 'lemon and spoon' and 'Ball in the basket' with small prizes for the winners. The women, though were a little hesitant at the beginning, enjoyed the games as this was something out of the daily routines.



Winners of game were awarded with small gift, that too brought by students voluntarily. Smile on winners' faces were so encouraging!



The women were given a small form – Power of 3 – to be filled. This form was to get the details regarding the three biggest problems, the three biggest dreams and the three best skills of the women. While some women could write down these on their own, the volunteers helped the other women.



The student volunteers acted out a short play for the women. The play was not just entertaining but it also bought out the message of saving the girl child and giving girls equal opportunities of education and moving up the ladder as boys.

(contd)



The play was so closely related to the women there, that it really touched their hearts. While you hear the roars of laughter at he jokes, you could also see the impact of the dialogues in the expressions of the women.

While the street play was being performed, some of the volunteers segregated all the problems, the dreams, and the skills filled in by the women onto a sheet. This sheet was then analyzed by **Prof Ravi B. Achaliya** to find out some of the common or the major problems and dreams of the women and their skills. He explained them how the skills they possess, their talents can be used to solve these major problems and fulfill their dreams. The women listened patiently to the different tips and advices given.



After this **Prof Dnyaneshwar Ghuge** spoke to the women explaining to them about the different facilities available for their help, especially financial help as this was that one common trouble for the women to start with anything new to help themselves. Certain contact details were also given to the women by the faculties so that they could contact them and get more details about all the facilities for their support. During this discussion, some women even spoke out and shared their problems and worries seeking help from our faculty members which they got



Later, **Prof Priyanka Bachhav** sung motivating Marathi song for all participants. It was well received and appreciated. **Prof Amar Narkhede** proposed vote of thanks to **Sarpanch Mrs. Mate** & all women for being present and participating in the program, the volunteers for preparing it and organizing it.





Mrs. Mate, Sarpanch, Gram Panchayat, Khadakwasla highly appreciated efforts put by students and faculty members of RMDSSOMS. She was overwhelmed with the enthusiasm, preparation and ideas demonstrated by the team. She ensured her availability for 2:30 hours in afternoon to witness the dedication of team...!



विवा सहकार नाठी उद्यार

ग्रामपंचायत खडकवासला

तालुका-हवेली, जिल्हा - पुणे.

उपसरपंच सौ. शामा हेरंब खालकर	ग्रामविकास अधिकारी श्री. एस. सी. आढाव	सरपंच सौ. प्रतिभा महेश मते
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जाचक क्र. दिनांक: दिनांक : 03/9 /2015

प्रती,
मा. उपाध्यक्ष
सिंहगड टेक्निकल एज्युकेशन सोसायटी
पुणे

विषय : आर. एम. डी. सिंहगड स्कूल ऑफ मॅनेजमेंट स्टडीज, वारजे तर्फे स्त्री सशक्तिकरण

महोदय,

आपल्याला कळविण्यात येते की, आर. एम. डी. सिंहगड स्कूल ऑफ मॅनेजमेंट स्टडीज, वारजे तर्फे **स्त्री सशक्तिकरण** या विषयावरील कार्यक्रम दि. ३ जानेवारी २०१५ रोजी, २:०० वा. ते ४:३० वा. पर्यंत, **सग्राज मंदिर खडकवासला** येथे राबविण्यात आला.

आम्हाला हे सांगण्यात अतिशय आनंद होत आहे की अतिशय उत्साहात हा कार्यक्रम सिंहगड महाविद्यालयाच्या विद्यार्थ्यांनी आणि शिक्षकांनी राबविला. अशा प्रकारच्या कार्यक्रमांचा येथील विद्यार्थ्यांना आणि त्यांच्या पालकांना नक्कीच फायदा होईल.

धन्यवाद.

आपले नम्र
Pratima
सरपंच
ग्रामपंचायत खडकवासला
ता. हवेली, जि. पुणे

ग्रामपंचायत खडकवासला
जा.क्र. दिनांक
तालुका हवेली, जिल्हा पुणे



Dr. J. John Peter
Title:
 Measuring HR effect tiveness through HR Metrics
Journal:
 International Journal of Advances in Management Technology & Engineering Sciences, Vol. IV, Issue 3(I), Dec 2014
ISSN No.:
 2249-7455



Dr. Stella Samuel
Parag N. Shinde (Student)
Joanna J. Samuel (Student)
1. Title:
 A comparative study of factors causing stress amongst students and teachers in RMD Sinhgad Technical Institutes Campus
Journal:
 IJMR Vol. III, Dec 2014
ISSN No.:
 2277-9302



Prof. Priyanka J. Bachhav
1. Title:
 Green HRM- An Environmental Awareness
ISSN No.:
 2277-9329
2. Title:
 A Need for Work-Life Balance of Men in 21st century
ISSN No.:
 2277-9310



Prof. Rajni Kant Singh
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 Risk Management - A Study of market potential and Penetration of Micro insurance in India
ISSN No.:
 2249-7463



2. Title:
 A research on employee engagement in Masse' Builders to eliminate boredom in repetitive work
Journal
 IRJHEI Vol. III, Issue 9, Dec 2014
ISSN No.:
 2277-9329



Prof. Poorva Pachpore
1. Title:
 Remedies & Causes of International Financial Crisis in Indian Economy
Journal:
 IJMR Vol. III, Dec 2014
ISSN No.:
 2277-9302



Prof. Prashant Patil
Prof. Amar Narkhede
Title:
 Sustainable business model – A Need for SMEs
ISSN No.:
 2249-7463



1. Title:
 Efficient supply chain management with the help of internet
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 International Journal of Advances in Management Technology & Engineering Sciences, Vol. IV, Issue 3(I), Dec 2014
ISSN No.:
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CA Sweta Jain
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 Consumer Protection Act, 1986: Changing Scenario
Journal:
 IJMR Vol. III, Dec 2014
ISSN No.:
 2277-9302

Prof. Sourabh Bhise, Prof. Dnyaneshwar Ghuge
Title:
 Social Media Marketing – A powerful & adaptable approach for achieving & sustaining positive consumer behavior
Journal:
 International Journal of Software & Web sciences
ISSN No.:
 2279-0071



Prof Moni Ray
Title:
 Qualitative Research & its recent trends
Journal:
 IJMR Vol. III, Dec 2014
ISSN No.:
 2277-9302



N - Y - R (New Year Resolutions)



Suzi Veeram

Student
MBA 2nd Year
(HR Specialization)

New Year, New beginning. An opportunity to leave the past and start fresh with resolutions, wishes, dreams, and so on.

Traditionally, we pause to consider the ways we'd like to change in the coming months. One out the many things I do to begin the year is slip a new calendar onto the wall of my room. I feel so excited looking at those blank spaces waiting to be filled.

First, I'll write in the names of loved ones on their birth dates. Later, I'll add all the things I need to do on those dates. Next comes all the festivals and occasions to be celebrated. This not only reminds me of my responsibilities but also helps me realize the time slipping out of my hands before that date comes. Writing out things needed to be completed on certain days makes me complete them on time.

Moreover, the empty spaces strike me that, the space on that calendar date is just not a space, it is a whole one day...24hours for me to live, to complete what I have planned.



And when I look to the dates gone I know I didn't let them go without using every minute of it to do something creative. And probably if I had planned something for a date and I couldn't do it, I realize I have wasted that irreversible, precious time and this motivates me to use the present and future up to its full. To me, that new calendar represents a whole year's worth of opportunities and life experiences to come, some sweet and doubtless some bitter. Three hundred sixty-five days of possibilities!!! Three hundred sixty-five days, bursting with potential!!





insight

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Jan
2015

Sinhgad Karandak 2015

SINHGAD KARANDAK 2015

Sinhgad Karandak 2015
SPECTRUM | SUITS, SKILLS & BUSINESS
 18-21 Jan, 2015

Apprentice Cash Prize ₹ 18,000	Brand Maniac Cash Prize ₹ 5,000
Adzilla Cash Prize ₹ 15,000	Mad Adz Cash Prize ₹ 5,000
BlitzKrieg Cash Prize ₹ 10,000	KingPin Cash Prize ₹ 10,000
Shark Tank Cash Prize ₹ 10,000	Punk d' Junk Cash Prize ₹ 5,000
Investor's Gala Cash Prize ₹ 5,000	Wall Street Titans Cash Prize ₹ 10,000

Cash Prizes Worth ₹12,00,000

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On Sunday, 11.01.15
live in concert
JAY SEAN
 * Click Here To Register

SOLO SINGING 13/01/2015 11.00AM	FASHION SHOW 15/01/2015 02.30PM	DUET SINGING 13/01/2015 03.30PM	MR & MISS SINHGAD 14/01/2015 01.00PM
GROUP DANCE 12/01/2015 04.00PM	AGIS OF ROCK 14/01/2015 05.00PM	SOLO DANCE 12/01/2015 01.00PM	STREET PLAY 12/01/2015 10.00AM



A new year is like a blank book. The pen is in your hands. It is your chance to write a beautiful story for yourself.



HAPPY NEW YEAR